

Zagreb, January 26th 2018

Fondazione Banco di Napoli
Via Tribunali
214 - 80139 Napoli
Italy

Dear dott. Riolo,

we have the pleasure of inviting a representative of the **ilCartastorie: Storytelling in the archives**, as a distinguished laureate of **EU Prize for Cultural Heritage / Europa Nostra Award in category Education Training and Awareness-Raising 2017**, to present the project at **The Best in Heritage** conference, taking place in **Dubrovnik, Croatia, 26-28 September 2018**. It is organised in partnership with Europa Nostra and the Endowment Fund of ICOM, supported by the Ministry of Culture of Croatia and The City of Dubrovnik.

Sixteen years ago, the European Heritage Association created "The Best in Heritage", an annual, global survey to which museum, heritage and conservation projects from around the world, which have won awards in the past year, are invited to present themselves as examples of professional excellence. The goal of this endeavour is to inform the professional community and the media of these success stories. **Your presentation would be part of the IMAGINES event on 26th September, focused on use of new technologies and multimedia.**

Laureates have fifteen minutes each to make their presentations, from which few minutes can be used to interact with a highly interested, professional audience. It is of the utmost importance that your presenter is a skilled communicator and has a good command of spoken English.

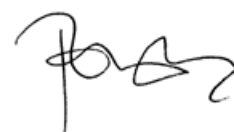
Presenters (1 per project) **do not cover registration fees** and are offered the coverage of conference related local costs as within the programme (dinners, concerts, guided city and museums' tours, transportation, conference and promotional material etc.). However, as a small not-for-profit organisation, **we are not in a position to cover travel and accommodation expenses**, but will gladly assist you with arranging high quality lodging at most reasonable prices through our partners from Dubrovnik.

Taking part in the event brings visibility, international exposure, networking opportunities and other benefits of a year-round conference: conference publication and exhibition, web and social media promotion, YouTube, presentations of the conference at fairs etc.

The interest for participation is considerable, so we kindly ask you for your confirmation as soon as possible, after which we will proceed with sending you a letter with detailed information and instructions regarding your participation in the programme.

I am looking forward to having the pleasure of meeting you in the unique ambience of Dubrovnik, UNESCO World Heritage site, this September.

Sincerely,



Professor Tomislav Šola